



Boston's The Gourmet Pizza Site Criteria

Trade Area Demographics:

- 50,000 population within 3 mile radius
- Major national retail, restaurant, entertainment
- Median household income of \$50,000 plus
- Average household income of \$65,000 plus
- Multi-family housing within 3 mile radius
- Multiple hotels within 5 mile radius
- Minimum 30,000 employees within 3 mile radius
- Projected population growth of at least 1.5 % annual growth
- Traffic counts in excess of 30,000 per day on primary street

Site Requirements:

- Excellent visibility
- Minimum 95 dedicated parking stalls and 30 additional for Employees
- Excellent ingress and egress from roads
- Free standing pad site for an approximately 6,200 - 7,000 sq.ft. restaurant or 65,000 sq.ft. graded pad
- Outdoor patio of approximately 1,220 sq.ft.
- Must be able to achieve our proto-type architecture
- Liquor license



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