



## Five Guys Famous Burgers and Fries Site Criteria

Five Guys Famous Burgers and Fries is a fast growing concept that has finally reached California. The atmosphere is simple, fun and designed to keep the customers focused on the food. The fresh ground beef is never frozen and hand-formed daily. The fries are whole potatoes, cut daily, soaked in water and then cooked on 100% peanut oil. The hotdogs are the highest quality, Kosher-style hotdogs, and the rolls are made fresh, without preservatives, by the Five Guys bakeries. In 2008, Five Guys won a Hot Retailer Award from the International Council of Shopping Centers at it's annual convention in Las Vegas.

### Location Requirements

- 2,000 – 2,500 square feet + patio space for additional 30 seats
- End-cap or corner locations in regional malls and open air centers
- Urban and suburban locations with high residential and daytime populations
- Co-tenancy: Target-anchored centers, theatres, medical facilities, community centers, life-style centers and other high-quality restaurants



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