



NAAN Site Criteria

Naan New Indian Cuisine is a chef-driven fast-casual concept whose focus is serving healthy, all natural and organic Indian food in an eco-friendly, relaxed atmosphere at sensible prices. Naan is a complete dining experience offering bold South Asian flavors in a simple way that still allows for much menu variety whether you want a roll, a bowl or a salad. Naan also offers a thoughtful selection of wines and beers reflective of the foods origins which add to the inviting, comfortable and fun atmosphere that this concept evokes.

Ideal Space: 1,500 – 2,000 sq.ft. (+ patio) in dense, up-scale, urban and CBD locations

Access/Parking: Easy access, signaled entry & intersection with close access to adequate parking

Visibility: Site and signage must be highly visible from the street and from traffic generators

Traffic

- Generators:**
- High-end lifestyle or specialty retail
 - Office buildings
 - Health clubs, hospitals
 - Urban renaissance areas with a high density of pedestrian traffic
 - High density residential communities



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