



## Wendy's Site Criteria

- Location:** Prefer corner of major signalized intersection or adjacent to main entrance of 100,000 sq.ft. + shopping centers. Need to be free-standing with drive-thru, except for mall locations.
- Building:** Approximately 3,200 square feet, plus patio.
- Land:** Approximately 20,000 – 40,000 square feet for free-standing (stand alone) site or approximately 6,000 square feet for shopping center pad with adjacent parking.
- Parking:** Minimum 30 spaces.
- Traffic:** Minimum 20,000 + cars per day with east access.
- Population:** 25,000 + people in primary trade area.
- Income:** \$30,000 minimum median household income.
- Access/Visibility:** Need good visibility from both directions allowing adequate reaction time to see the Wendy's location and safely enter the site. Adequate



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